OUTDOOR RECREATION ON THE ROAD

Leading To More Permanent Locations
Introduction

CHELSEA ELDER

Wife, Mom, Full Time Caregiver (Disabled Veteran), Executive Director, Dragon Boat Coach, Whitewater Paddler
What We Will Cover Today

ESSENTIALS OF MOBILE AND REMOTE PROGRAMMING

Opportunities - Why provide mobile and remote
Logistics - How to plan and execute
Challenges - What to look out for
Sustainability - How to create sustainability
Opportunities

Why provide mobile and remote programming?

• Serve more individuals and their families
• Provide and enhance availability of services
• Increase inclusive community engagement
• Create sustainable program offerings
OPPORTUNITIES

SERVE MORE INDIVIDUALS
- Adaptive Adventures serves over 2,900 individuals and their families each year
*Number does not include large events

PROVIDE MORE SERVICES
- Adaptive Adventures provides over 500 programs per year

INCREASE COMMUNITY ENGAGEMENT
- Adaptive Adventures partners with over 170 partners incl. rehab centers, VAMCs, VSOs, other adaptive sport agencies

CREATE SUSTAINABLE PROGRAMS
- Adaptive Adventures has two office locations, provides programs in over 35 states, maintains over 10 remote programs

Outdoor Recreation On The Road
ADAPTIVE ADVENTURES
MOBILE PROGRAM
LOGISTICS: HOW TO PLAN AND EXECUTE

1. RESEARCH
- Research current offerings
- Assess community needs
- Be intentional and strategize
- Identify key organizations, individuals and partners

2. PREPARE
- Create MOUs and planning documents
- Iron out venue details
- Follow outreach plan
- Communicate with key players

3. DELIVER
- Bring the right equipment
- Provide quality training
- Set a culture of energy and excitement
- Follow up, follow up, follow up

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Logistics

IMPORTANT THINGS TO REMEMBER

COMMUNICATION IS KEY
Establish roles and responsibilities early and continue the conversation

THE MORE THE MERRIER
Collaborate as much as possible and know the audience you are reaching out to

BE FLEXIBLE AND ADAPT
Each location and situation will be unique, present different challenges and may have limitations
Challenges

THERE WILL ALWAYS BE ADDED ADVENTURE
Equipment needs, vehicle needs, trailer issues, unforeseen circumstances

THERE WILL ALWAYS BE MORE ADMIN WORK
Relationship maintenance, venue shifts, uncontrollable changing environments

THERE WILL ALWAYS BE A FEW SQUIRRELS
Mission creep, processes and procedures, sticky fundraising situations, challenging personalities
Sustainability

HOW TO CREATE SUSTAINABILITY

RELATIONSHIPS
Focus on building up volunteers, mentors and partners

ROLES AND RESPONSIBILITIES
Clearly define expectations and stick to them

RESOURCES
Set the program up for success - equipment, funding and a POC
Questions?

CONTACT INFO
CHELSEA@ADAPTIVEADVENTURES.ORG
(303) 679-2770 EXT 216