Research: Impact & Measures
Meet the Panelists

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What are funders looking for?

**IMPACT**

Evidence to support the positive impact your programs have on the adaptive sports community!
Establishing the Need

What is Impact Measurement?

• Establish needs
• Evaluate & monitor the success and impact of your programs
• Identify areas for improvement
• Provide direction for your organization
• Secure and maintain funding sources
Question Design

Proper question formation is fundamental to the collection of valid data!

Common Mistakes
1) Assuming you know your measures
2) Assuming people know your measures
3) Leading & Socially Desirable Questions
4) Using Double-Barreled Questions

How to design questions that will measure impact?
Research Partnership Formation

Where do we start?

• Develop a RFP
• Understand motives/goals of researchers
• Approach university departments and faculty

Common Misconceptions

• Evaluation/research is complicated
• Challenge: Timing
• Challenge: Appropriate Deliverables
Current Project

Move United & University of Illinois at Urbana-Champaign

• Identifying program opportunities for disabled Veterans
• Dissecting what Veterans want / are interested in
• Identifying gaps in programming
• Redesigning impact measurement survey tool
Let’s hear from our audience!

What are your needs?

Additional questions?