



2020 MOVE UNITED LEADERSHIP CONFERENCE

Research: Impact & Measures



SALUTE TO SERVICE
GRANT RECIPIENT



Meet the Panelists



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University of Illinois
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/ Sport +
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Director



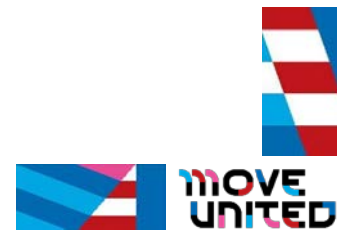
**Dr. Jon Welty
Peachey**
University of Illinois
at Urbana-
Champaign
Associate
Professor



Julia Ray
Move United
Programs
Director



**Dr. Margaret
"Meg" Harrell**
Bob Woodruff
Foundation
Chief Program
Officer



What are funders looking for?

IMPACT

Evidence to support the positive impact
your programs have on the adaptive
sports community!



Establishing the Need

What is Impact Measurement?

- Establish needs
- Evaluate & monitor the success and impact of your programs
- Identify areas for improvement
- Provide direction for your organization
- Secure and maintain funding sources



Question Design

**Proper question formation is fundamental
to the collection of valid data!**

Common Mistakes

- 1) Assuming you know your measures
- 2) Assuming people know your measures
- 3) Leading & Socially Desirable Questions
- 4) Using Double-Barreled Questions

**How to design questions that will
measure impact?**



Research Partnership Formation

Where do we start?

- Develop a RFP
- Understand motives/goals of researchers
- Approach university departments and faculty

Common Misconceptions

- Evaluation/research is complicated
- Challenge: Timing
- Challenge: Appropriate Deliverables



Current Project

Move United & University of Illinois at Urbana-Champaign

- Identifying program opportunities for disabled Veterans
- Dissecting what Veterans want / are interested in
- Identifying gaps in programming
- Redesigning impact measurement survey tool



Let's hear from our audience!

What are your needs?

Additional questions?

