



**MOVE UNITED MAGAZINE
PROMOTES HEALTH AND
INDEPENDENCE THROUGH
ADAPTIVE SPORTS.**

**ADVERTISING WITH MOVE UNITED MAGAZINE ALLOWS YOU TO REACH A UNIQUE AUDIENCE
SEEKING INFORMATION TO ENHANCE THEIR LIFESTYLES.**

- Over 175 member organizations nationwide (in 40+ states) serving 80,000-plus members of the disability community.
- 34,000-plus circulation of readers of varying abilities (limb loss, spinal cord injury, muscle weakness, nerve damage, brain injury) who are interested in sports & recreation activities.
- This diverse group includes amputees, wheelchair users, wounded warriors (amputees and TBI/PTSD), as well as prosthetists/orthotists, trainers, and others who support the differently-abled.
- Published three times annually with an estimated readership of 90,000 per edition.
- Enhanced digital edition - Custom hyperlinks, website and social media.
- Link emailed to 12,000 targeted readers
- Increased distribution at regional & national events.

COMPELLING CONTENT

- Sports features
- Training tips
- Inspirational athlete stories
- Warfighter Sports achievements
- Warfighter profiles
- Announcements and coverage of local, regional, and national disabled sporting events
- Event Calendars
- Paralympic Athletes

For information on advertising options, call Patty Johnson at (800) 969-0200, ext 103, or e-mail patty@rspr.com.



RATES (NET)

4-COLOR	1X RATE	2X RATE	3X RATE
Full Pg.	\$2,730	\$2,560	\$2,500
2 Pg.	4,800	4,590	4,500
Inside Back & Inside Front (L&R) Covers	3,200	3,100	3,000
Back Cover	3,200	3,100	3,000
1/2 Pg.	1,600	1,530	1,460
1/4 Pg.	900	820	720

MARKETPLACE

Up to 100 words, plus a photo

600

MECHANICAL REQUIREMENTS

MATERIALS: High-Res PDFs, jpegs, with all fonts and links embedded.

TRIM SIZE: 8.375" x 10.875"

SIZE

2 Pg. Spread (Bleed)

2 Pg. Spread (Non-Bleed)

Full Pg. (With Bleed)

Full Pg. (Non-Bleed)

1/2 Pg.

1/3 Pg.

1/4 Pg.

DIMENSIONS

16.75" x 10.875"

14.75" x 9.875"

8.625" x 11.125"

7.875" x 10.375"

7.875" x 5"

5" x 5"

3.5" x 5"

TERMS & CONDITIONS

Payment Due Date: All invoices must be paid in U.S. currency within thirty (30) days of invoice. After 30 days, an interest charge of 1-1/2 percent monthly will be added to the account. If payment is not received within sixty (60) days after the due date, the publication reserves the right to refuse future ads.

Publisher Liability: Liability of the publisher for any error, omission, or delay for which the publisher may be held generally responsible shall not exceed the cost of the space paid for and occupied by an individual advertiser.

Contract Cancellation: If an advertiser fails to purchase sufficient ads to obtain a discount, the rate will revert to the amount specified for the actual number of ads run in that calendar year. Special positions require a 120-day/two issue notice of cancellation.

Acceptability of Advertising: MOVE UNITED magazine reserves the right to refuse advertising deemed inappropriate for its publication. The advertiser and/or its representatives are solely responsible for ad content. Advertising in the form of editorial copy must be labeled as advertising to avoid confusion with text.

Call Patty Johnson 800-969-0200 ext. 103 • Fax 414-354-5317 • E-mail patty@rspr.com

EDITORIAL HIGHLIGHTS & DEADLINES

FIND OUT JUST HOW EFFECTIVE TARGETED ADVERTISING CAN BE BY PLACING YOUR PRODUCTS OR SERVICES IN THE NEXT ISSUE OF MOVE UNITED!

SPRING 2021 (APRIL 15 – AUG 14)

Feature Sports Article: Wheelchair Rugby
Sports Article: Badminton
News/Other Features: Competition Series/Elite Team Roster
Warfighter Sports: Summer Warfighter Sports Calendar
Warfighter Profile: Terry Hayes (tentative)
Youth Athlete: Jeremy Boyd (tennis)

Space Deadline: February 22
Material Deadline: March 9

FALL 2021 (AUGUST 15 – DECEMBER 14)

Feature Sports Article: Wheelchair Lacrosse
Sports Article: Golf
Other Features: Move United Golf Program with PING/Reader Demographic Survey
Ski Spec promo/Preview to Tokyo
Warfighter Sports: Veterans Affairs commitment to Adaptive Sports/Invictus Games
Warfighter Profile: Daniel Strausbaugh (tentative)
Youth Athlete: Desmond Jackson, Ashley Eisenmenger, or Ryanne Carr (Track & Field)

Space Deadline: June 22
Material Deadline: July 13

WINTER 2021 (DECEMBER 15 – APRIL 14)

Feature Sports Article: TBD (Snowshoeing or Bobsled)
Sports Article: Wheelchair Curling
Other Features: Ski Spectacular/Ski & Snowboard Racing
Warfighter Sports: Winter Warfighter Sports Calendar
Warfighter Profile: Kyle Moxley (snowboarder)
Youth Athlete: Abby Duffy (alpine skier)

Space Deadline: October 22
Material Deadline: November 11

Dates and topics subject to change



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ADVERTISING AGREEMENT

PLEASE RESERVE THE FOLLOWING SPACE IN MOVE UNITED UNDER THE TERMS
AND CONDITIONS DESCRIBED IN THE RATE CARD.

Number of insertions _____ Contract Term _____

Ad Size _____ Format _____

Rate per ad for contract term _____

Color(s) _____ Special position/cover _____

Other instructions _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Advertising Agency _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Authorizing Signature _____

Print Name _____

Date _____



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